

## PROFILE

UI/UX & Graphic Designer with 9+ years of experience in design and 3+ years of focused UI/UX work across enterprise, automotive, and manufacturing domains. Hands-on experience designing responsive websites and a functional dashboard UI, working closely with stakeholders to translate requirements into wireframes and high-fidelity designs. Strong understanding of usability, layout hierarchy, and design-to-development handoff. Proficient in Figma, Adobe XD, Adobe Creative Suite and Basic HTML/CSS, with experience supporting system-driven and data-oriented interfaces.

# PRASANTH RANGARAJAN

UI/UX & GRAPHIC DESIGNER

## UI/UX PROJECTS

### Corporate Website UI/UX – Revantha

- Designed end-to-end website UI including layout structure, navigation flow, and responsive screens.
- Focused on content hierarchy, visual clarity, and usability for business users.
- Delivered wireframes and high-fidelity designs using Figma.

### Corporate Website UI/UX – Lakshmi Corp

- Redesigned corporate website with emphasis on information architecture and clean UI.
- Collaborated with stakeholders to understand business goals and user expectations.

### Product Division Website – Lakshmi Life (Automation / Plastics)

- Designed UI for product-focused pages highlighting industrial solutions.
- Ensured consistency across sections and alignment with brand and technical constraints.

### Dashboard UI/UX (Internal / Enterprise Use)

- Designed a functional dashboard UI to visualize project status and key metrics.
- Focused on clarity, data grouping, and ease of interpretation for internal stakeholders.
- Worked with stakeholders to iterate based on usability feedback.

## CERTIFICATIONS

### Figma UI UX Design Essentials - 2025

Udemy - Pursuing

### Foundations of User Experience (UX) Design - 2024

Coursera

### User Experience Design Essentials - Adobe XD UI/UX Design - 2020

Udemy

## CONTACT



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www.prasanthux.com



Coimbatore, Tamil Nadu, India

## Live Links



www.revantha.co.in



www.lakshmicorp.co.in



https://www.lakshmilife.com/plastics-division/



https://www.lakshmilife.com/plastics-division/

## TECHNICAL SKILLS

### UI/UX Design



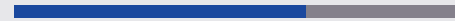
### Graphic Design



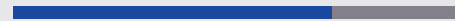
### Web Design



### Mobile App Design



### Video Editing

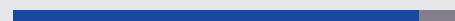


## DESIGN TOOLS

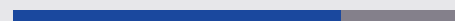
### Figma



### Adobe XD



### Adobe Tools



## WORK EXPERIENCE

### LMW Limited – Coimbatore

Graphic Visualisation & Design | 2021 – Present

- Designed UI assets, dashboards, and digital creatives for internal systems, marketing platforms, and product communication workflows.
- Translated business requirements into structured layouts, UI components, and visual frameworks.
- Improved design workflow efficiency by ~30% through reusable templates and optimized Adobe workflows.
- Collaborated with cross-functional teams to align UI designs with business objectives and delivery timelines.

### Color Power Printing & Publishing – Dubai

Graphic / UI Designer | 2019 – 2021

- Designed print media assets (brochures, posters, banners, product packaging) with consistent branding and high visual quality.
- Improved print output quality by 15% through precise layouts, accurate color management, and clean typography.
- Presented concepts to clients, handled feedback professionally, and collaborated with marketing teams on campaigns and events.
- Delivered multiple projects under tight deadlines while maintaining quality and meeting business expectations.

### Personiv – Coimbatore

Graphic Designer | 2018 – 2019

- Designed Yellow Pages advertisements with strict adherence to color, font, and size specifications to meet publication standards.
- Coordinated directly with clients to provide status updates, clarify requirements, and ensure alignment with project objectives.

### Robert Bosch Engineering & Business Solutions – Coimbatore

Member – Technical Support (Automotive Systems) | 2016 – 2018

- Supported ADAS and Radar system projects by creating structured visual reports, dashboards, and UI-related documentation assets for internal teams.
- Developed and maintained 25+ XML-based configuration files used in automotive system documentation and interface definitions.
- Created visual dashboards and reports that improved milestone tracking and project status visibility by approximately 30%.
- Worked closely with engineering and project stakeholders to understand requirements, validate outputs, and ensure consistency across technical deliverables.
- Participated in client and internal review meetings to present status updates and clarify system-related information.

## EDUCATION

2015

### Bachelor of Computer Science

Sri Krishna Arts and Science

## LANGUAGE

- **ENGLISH**  
Intermediate (speaking, reading & writing)
- **TAMIL**  
Native Language

## KEY HIGHLIGHTS

- **Connected Parking Project**  
*Completed Connected Parking Project within 4 months.*
- **UI Designs Completion**  
*Developed 3 UI designs in 5 months, 2 fully implemented.*
- **Project Management**  
*Efficiently managed multiple UI projects, adhering to strict deadlines.*

## HOBBIES



Pets



PC Gaming



Photography



Dance